



OP2B WELCOMES THE EU BIODIVERSITY STRATEGY FOR 2030 AND LOOKS FORWARD TO WORKING TOGETHER ON ENVIRONMENTAL CHALLENGES

20 May 2020 - The One Planet Business for Biodiversity (OP2B) coalition welcomes today's publication of the **European Commission Biodiversity Strategy for 2030***. With a strong focus on making agricultural production in Europe more sustainable, the measures set out will help safeguard nature and drive collective action across sectors.

Coordinated political action at the EU level and ideally beyond, underpinned by a strong regulatory framework, is essential for preserving biodiversity. OP2B members will continue to contribute, working with farmers and others to transform practices in supply chains and reduce the environmental footprint of agriculture. Member companies aim to meet evolving consumer demand for diverse foods, flavors and beauty products, creating the right market conditions for supporting the transition.

Agriculture is part of the solution to the many environmental challenges we face. Regenerative farming practices contribute to protecting soil health and water, improving biodiversity, enhancing resilience and keeping more carbon in the ground, while also enhancing farmers' livelihoods. To succeed, efforts must also focus on helping to eliminate deforestation and enhancing the management, restoration and protection of high value natural ecosystems.

OP2B members look forward to working with public sector institutions, suppliers, farmers, retailers and consumers in making this strategy a success. We will support an inclusive model of agricultural production that helps farmers adopt a more sustainable long-term approach.

About OP2B

One Planet Business for Biodiversity (OP2B) is a unique international cross-sectorial, action-oriented business coalition on biodiversity with a specific focus on agriculture, launched in 2019 within French President Macron's One Planet Lab framework. The coalition is determined to drive transformational systemic change and catalyze action to protect and restore cultivated and natural biodiversity within value chains, engage institutional and financial decision makers, and develop and promote policy recommendations for the 2021 CBD COP 15 framework.

Actions focus on three pillars:

- Scaling up regenerative agricultural practices;
- Boosting cultivated biodiversity and diets through product portfolios; and
- Eliminating deforestation / enhancing the management, restoration and protection high value natural ecosystems.

OP2B is a CEO led coalition, hosted by WBCSD and currently led by Emmanuel Faber, Chair and CEO of Danone. The coalition consists of 21 companies:

Ahold Delhaize, Barry Callebaut, Danone, DSM, Firmenich, Google, InVivo, Jacobs Douwe Egberts, Kering, Livelihoods Funds, Loblaws Companies Limited, L'Occitane Group, L'Oréal, Mars, McCain Foods, Migros Ticaret, Nestlé, Symrise, Unilever, Walmart and Yara.

Please find the OP2B Ambition Statement as well as more information about the coalition on www.op2B.org.

**Link to the EU Biodiversity Strategy for 2030: https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal/actions-being-taken-eu/EU-biodiversity-strategy-2030_en*